IBM Software

Optimize business processes faster with IBM Business Process Manager on Cloud

Enable a more comprehensive BPM environment in the cloud for better business agility and growth

Highlights

- Enable business process management in the cloud with a subscription-based consumption and delivery model without software licenses, hardware and IT administration skills
- Help increase efficiency with a dedicated BPM cloud environment for more rapid process application development, testing and deployment
- Manage change in requirements more confidently with improved visibility into process environments and versions
- Support collaborative process design and analysis with more simplified graphical design tools

Cloud computing and BPM are key to business productivity

With the increasing cost pressures for organizations and the demands for enhanced security and extensive scalability in business projects, leaders at companies are compelled to invest in robust and time-tested technology. For many organizations, initiating new projects is often associated with various challenges, such as capital expenditure for setting up an IT environment including provisioning a server, software, middleware and extensive dependency on IT teams. As a result, new projects are often delayed.

Today, cloud technologies are considerably changing the way people think about the infrastructure and the speed at which they can achieve value for their business. By taking advantage of ready-to-use virtual services and environments, you can significantly expedite new projects. With cloud-based technologies, you can reduce dependency on IT teams that might not be available or as agile to provide support when required. As the demands of customers change and become more challenging, business leaders with their teams must be well equipped with technology and agile business processes to cater to various requirements. To induce agility in their business processes, executives often employ business process management (BPM), which is a streamlined approach to managing business functions. BPM uses software and services to identify, document, automate and continuously improve business processes to increase efficiency and reduce significant startup costs.

BPM and cloud technologies, together, have several benefits that are complementary in nature. Both help people to act in an agile manner—creating and running projects faster, learning faster and changing faster based on new requirements while substantially reducing risk and up-front costs. With cloud computing and specifically applications and solutions provided in a Software-as-a-Service (SaaS) model that are immediately available and ready to use, you can empower people to be productive almost instantaneously.

A cloud service from IBM to make your BPM journey easier

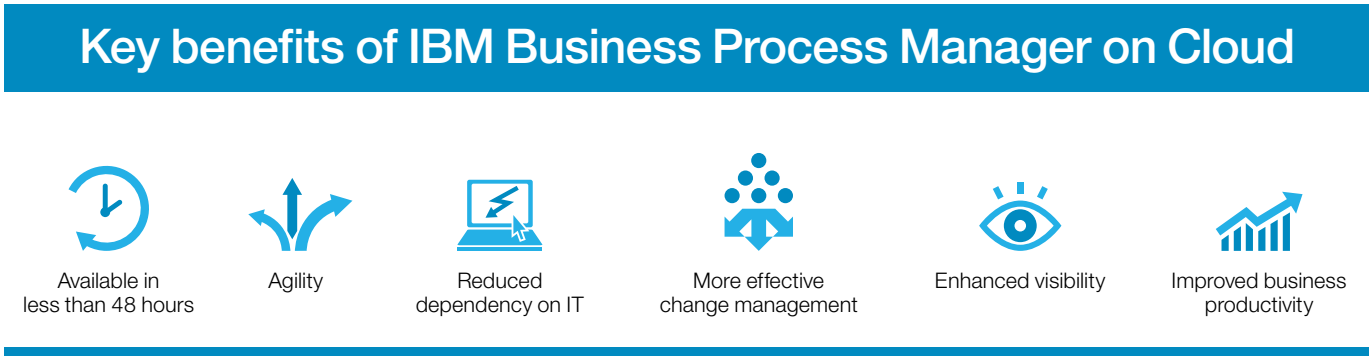
IBM® Business Process Manager on Cloud is a fully managed IBM Business Process Management cloud service. This IBM service helps your business users start projects quickly and deploy process application solutions on the cloud without the need to build and maintain an IT infrastructure.

With IBM Business Process Manager on Cloud, you can better transform your enterprise to a cloud-and-BPM-focused one more easily. In addition, you can help enable a full lifecycle BPM environment, including development, test and production—with tooling and run time for process design, execution, monitoring and optimization. IBM Business Process Manager on Cloud service is subscription-based and offers greater visibility and management of business processes. It is designed to enable business users initiate process improvement more quickly with a

ready-to-use environment hosted in IBM cloud data centers, thereby providing more rapid time to value and improved user productivity.

With IBM Business Process Manager on Cloud, you can help eliminate common impediments to starting BPM projects, such as capital expenditures, hardware availability and the skills for developing and managing systems. Further, you can combine advanced capabilities and deliver them in a single platform that is simple enough to engage process participants, yet powerful enough to scale as required to support enterprise-wide transformation.

IBM Business Process Manager on Cloud is a highly scalable and security-rich process application deployment environment that is managed by IBM specialists and it is available worldwide with regional access points for improved performance. As a user of this kind of service, you do not have to worry about details such as the hardware and operating systems that the software runs on or how it is configured. IBM specialists provide the service in a highly available manner and handle patching the system when a security or software patch is required. In addition, they handle backing up the environment daily and generally monitoring and keeping the system running thereby helping you focus exclusively on your business; that is the power of BPM on cloud.



Key benefits of IBM Business Process Manager on Cloud

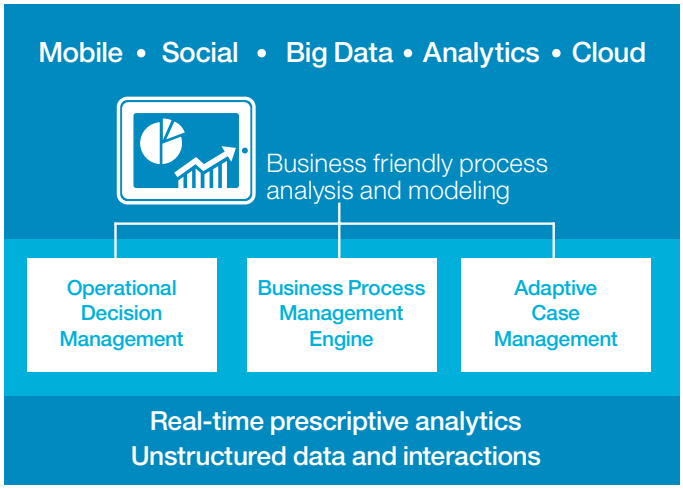
IBM Business Process Manager includes more simplified migration, updated dashboards in process portal and enhanced ability to help you create your own custom dashboards. In addition, this IBM service includes a highly collaborative work experience in process portal, enhanced integration with ECM systems, easier integration with web services, support for mobile applications and various other new features.

With IBM Business Process Manager on Cloud service, you can:

- Enable a more complete development, testing, and deployment environment that is available in less than 48 hours and provide a dedicated database instance to store and retrieve data when developing business processes
- Support highly available execution run time for process applications for initiating new business processes, especially ones that are extensively human oriented
- Manage initial startup costs by enabling projects to start small with a subscription-based consumption model that you can grow over time and scale smoothly from initial project to enterprise-wide program
- Access and prioritize tasks with the platform's user-task management capability, more easily, to provide users with right information at the right time, based on their roles
- Enhance decision making with built-in visibility and analytics and improve collaboration between IT and business teams with a unified, model-driven environment
- Enable a security-rich single sign-on using Security Assertion Markup Language (SAML)
- Support greater freedom to manage larger numbers of users by entitling concurrent access to the system rather than named users

Achieve significant business value

What is the most appropriate way to provide a high-quality customer experience? Applying smarter process, you can drive customer-centricity into your day-to-day business operations. IBM's smarter process is a combination of BPM, Operational Decision Management (ODM) and Advanced Case Management. In addition, you can help enable instant, more seamless, automated and insightful business transactions supporting a more unified customer experience. With the IBM approach to BPM, you can help achieve faster and higher-quality service at reduced costs. Further, you can help optimize the use of people, partners and technology to retain customers, increase sales from current customers and deliver a superior customer experience—virtually every time and in virtually every place.



IBM's approach to BPM

IBM's approach to BPM is to drive value from process optimization using technology as an enabler and to maintain a continuous improvement capability; as a result, you can help enable greater power and robustness to mission-critical enterprise solutions. With IBM Business Process Manager on Cloud, you can opt for a flexible rental model to initiate BPM projects more quickly. This IBM cloud service consists of self-managed capabilities that help reduce dependency on the IT staff. With this IBM cloud service, you can expect to achieve business value, such as reduced time, effort and risk and the ability to work smarter and manage changes more effectively. You can especially excel in integrating role-based design-time experience, while enabling asset sharing and versioning, through its unified repository—helping you to manage changes to your business with more confidence.

A world-renowned academic institution achieves greater visibility into its library procurement process

Duke University Libraries engaged IBM to improve its electronic resource management processes using the IBM Business Process Manager on Cloud and IBM Blueworks Live™ offerings. As a result, the staff at Duke University was able to replace manual, error-prone processes with highly automated workflows and use a centralized dashboard to gain an overview of the status of all electronic resources.

Why IBM for BPM in the cloud?

Executives seek innovative ways to drive business growth, while addressing rising customer expectations. At the same time, IT teams require the ability to deliver greater flexibility to the business, while managing costs. As a result, leaders at organizations are increasingly considering a single BPM platform to manage these requirements.

IBM is recognized as a leader in cloud services as per the IDC study of the professional cloud services market.[1] **IBM is also positioned as a leader in iBPMS as per the** Magic Quadrant for Intelligent Business Process Management Suites **report, which details the results of a definitive research methodology.**[2]

IBM specialists have extensive experience in BPM and cloud technologies and employ tested methodologies together with advanced tools to help you achieve success in your BPM projects. IBM specialists help provide intellectual capital, industry insight, technology assistance and the global reach to support a wide range of your critical business needs. By partnering with IBM specialists, you can help optimize your business processes, enhance visibility throughout departments that can lead to continuous process improvement and respond to events in near-real time. In addition, you can help enable enhanced time to value through business-user-focused design capabilities. With IBM's cloud service, you can address customer-and-IT-related challenges more effectively and help transform your enterprise to a BPM-focused, globally integrated organization.

For more information

To learn more about the IBM Business Process Manager on Cloud, please contact your IBM representative or IBM Business Partner, or visit the following website: **ibm.com**/software/products/en/business-process-manager-cloud

Additionally, IBM Global Financing can help you acquire the software capabilities that your business needs in the most cost-effective and strategic way possible. We'll partner with credit-qualified clients to customize a financing solution to suit your business and development goals, enable effective cash management, and improve your total cost of ownership. Fund your critical IT investment and propel your business forward with IBM Global Financing. For more information, visit: **ibm.com**/financing

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[1] *IDC MarketScape: Worldwide Cloud Professional Services 2013 Vendor Analysis*, *Gard Little*, *Chad Huston and Rebecca Segal*, August 2013

[2] *Magic Quadrant for Intelligent Business Process Management Suites*, *Gartner*, March 17, 2014

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