

# SoftPath Technologies nominated to CIO Review's "20 Most Promising BPM Solution Providers 2015"

*Livonia, Michigan, April 13, 2015 - SoftPath Technologies, a Livonia, Michigan based company was nominated to "20 Most Promising BPM Solution Providers 2015" by CIO Review.*

SoftPath Technologies was nominated to "20 Most Promising BPM Solution Providers 2015" by CIO Review, this listing, according to the magazine features, "the best solution providers offering technologies and services that aid in Business Process Management."

This annual listing of 20 companies by CIO Review features companies "that are in the forefront of providing BPM Technology Solutions and impacting marketplace." The article goes onto add, "firms compiled in this issue have exhibited vast knowledge and in-depth expertise in delivering BPM related solutions". The listing is selected by distinguished panel comprising of CEOs, CIOs, CMOs, analysts, and the CIO review editorial board. The award highlights the vital role BPM plays and "has become a vital part of operational intelligence solutions and can deliver real-time actionable insights to clients".

The article states, "SoftPath Technologies is helping companies leverage BPM technology to discover process inefficiencies, redefine business strategy, attain visibility and stay ahead of competition". Jay Gubbala, Chief Solution Architect and VP, SoftPath Technologies, notes in the article "We offer compelling value proposition to our clients by uniting People, Processes, and Technology,"

The listing can be seen here - <http://bpm.cioreview.com/vendors/2015/20special1>, the entire article here - [http://bpm.cioreview.com/vendor/2015/softpath\\_technologies](http://bpm.cioreview.com/vendor/2015/softpath_technologies)

About the company -

SoftPath Technologies offers expertise in the area of Business Process Management, Technology Integrations, SOA, Enterprise Content Management, Mobile and Cloud (MWaaS, PaaS, DBaaS) technology stack.

SoftPath Technologies' Business Process Management solutions is built on understanding customer's business and processes, identifying their strengths and weaknesses, fixing things that are broken and optimizing those that are sluggish. This is achieved with equal focus on People, Process and Technology. SoftPath Technologies provides tools and technology to control and monitor process operations, automate the workflow, allow integration of various IT systems, enforce business rules and continuously monitor the key performance indicators.

## **PR Contact**

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