

SoftPath Technologies announces specialized BPM services for SMBs

Livonia, Michigan, Nov 27, 2013 - SoftPath Technologies, a Livonia, Michigan based company today announced special focus in the area of Business Process Management solutions for the SMB market.

SoftPath Technologies today announced that it would be offering BPM services that are tailor-made for the SMB market. This comes with recognition that many SMBs that have experienced growth in business would have realised growth in employees, IT infrastructure, products, services, revenue streams and delivery models leading to complex challenges that would warrant a BPM solution.

Announcing this, the company said, as a part of this tailor-made offering, SoftPath Technologies will be partnering with those technology vendors who best serve the needs of SMB market in terms of offering lower prices, user-based-pricing, SaaS based modelling, process templates or faster to implement solutions. Further, SoftPath Technologies would offer process design, development, deployment and training that take into consideration some specific SMB concerns on cost, time and effort.

Speaking about this focus, Faizulla Shaik, VP R&D of SoftPath Technologies, said “We have recognized a need in the market that will be fulfilled by our services, many SMBs, especially those that have grown rapidly and are experiencing pain points because of that will be better served by our innovative offering that is sensitive to cost and can be implemented fast. Our interaction with many SMBs has given us an understanding of some common business processes that are bottlenecks and need to be streamlined. We have on-boarded experts, built partnership with vendors who share our philosophy that BPM for SMBs need to be effective to manage, simple to follow and flexible to accommodate steady and sustained growth.”

SoftPath Technologies offers BPM solutions under the larger area of Application Modernization that not only includes Business Process Management but also Workflow and Case Management, Application Integrations, SOA services and specialized services on Microsoft SharePoint Server. SoftPath Technologies' Business Process Management solutions is built on understanding customer's business and processes, identifying their strengths and weaknesses, fixing things that are broken and optimizing those that are sluggish. This is achieved with equal focus on People, Process and Technology. SoftPath Technologies provides tools and technology to control and monitor process operations, automate the workflow, allow integration of various IT systems, enforce business rules and continuously monitor the key performance indicators.

SoftPath Technologies who are leaders in providing solutions on industry leading BPM toolsets like IBM and Oracle, have recently added K2, Nintex and AgilePoint to their portfolio.

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